

2019 Industry Statistics

FOR HAIRDRESSING, BARBERING & BEAUTY

Business



Over half of hair and beauty businesses have an annual turnover of less than £99k.



There are over 43,000 hair and beauty businesses in the UK (a rise of over 1,000 since last year).



The hair and beauty industry generated over £7.5bn in turnover for the UK economy (2017).



Over two-thirds of hair and beauty businesses employ fewer than five people and 94% employ fewer than ten people.



There has been a massive growth of 45% in the number of hairdressing, barbering and beauty businesses over the past five years.



Hair and beauty businesses have higher survival rates after five years than many other sectors.

People



Around 250,000 people work in hairdressing, barbering and beauty (excluding salon owners/managers).



54% of people who work in hairdressing and barbering are self-employed and in beauty 57% are self-employed.



83% of people working in hairdressing and barbering and 94% of people working in beauty are female.



Around 10,000 people started hairdressing and barbering apprenticeships in England in 2018/19 compared to 11,500 in 2017/18, a drop of 13%.



Almost half of people working in hairdressing & barbering and over 60% of people working in beauty are aged 16 to 34.

Want to know more?

For more detailed statistics, data tables and sources, please call us on **01234 831965**. The full report is free to Members and available for £250 to non-members.

The NHBF is the UK's largest trade body for the hair, beauty and barbering industries. We offer a wide range of services and resources to help Members build successful and profitable businesses.



NHBF

Supporting the hair, beauty and barbering industries