



**An exciting opportunity for  
salons and barber shops**

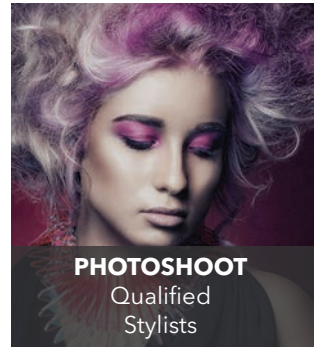
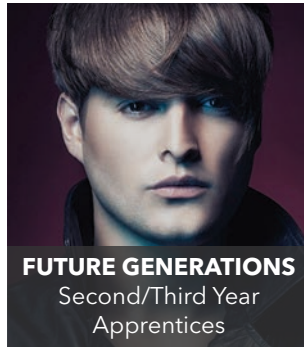
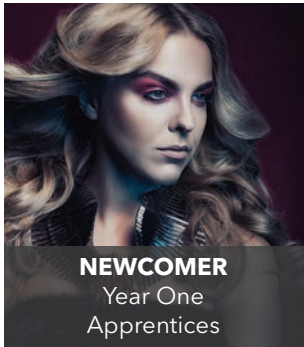
**NHF** INCREDIBLES  
2017



# The Incredibles 2017

The 'Incredibles' competition is an exciting opportunity for salons and barber shops. All three of the 'Incredibles' categories are about inspiring stylists to develop their creative skills and talent to help them reach the top of their profession.

The 'Incredibles' three great categories are:



The winners in each of the **Newcomer** and **Future Generations** categories will be invited to an inspirational day with **Akin Konizi** at HOB Academy on 5 July 2017 to learn new techniques and how to achieve success in the industry.

**The Incredibles Photoshoot 2017** winners will be invited to take part in a one day photoshoot mentored by **Beverly C** at Goldwell Academy on 3 August 2017.

## Enter now!

**Entries open** 9 January 2017

**Closing date** 31 May 2017

For more information visit

[www.nhf.info/incredibles](http://www.nhf.info/incredibles)

or call 01234 831965



# Newcomer

## YEAR ONE APPRENTICES

### WHAT TO DO

Submit a mood board (no larger than A3) about your passion to become a hairdresser/barber. It can include pictures of you and your inspirations from the industry.

Write your name, salon name and NHF membership number on the back of your entry.

Penalty points will be awarded for mood boards over A3 size.

### THE COMPETITION

Finalists will be chosen and invited to attend an inspirational day with **Akin Konizi** at HOB Academy and to receive their certificates on 5 July 2017.

### THE PROCESS

Submit your entry by 31 May 2017. Entries after 5pm will not be accepted.

The entry fee is £20.

Judging will take place on 5 June 2017 by high profile hairdressers and industry experts.

Each entrant will be judged based on the passion for hairdressing or barbering portrayed in the mood board.

Submit your entry along with the entry form on the next page.

You must be available to attend the inspirational day at HOB Academy on 5 July 2017.



# ENTRY FORM - NEWCOMER

## YOUR DETAILS

**Name** .....

**Address** .....

**Postcode** ..... **Contact number** .....

**Email** .....

## SALON/BARBERSHOP DETAILS

**Business Name** .....

**NHF Membership No** (if applicable) .....

**Business Owner Name** .....

**Business Address** .....

**Postcode** ..... **Contact number** .....

**Email** .....

## DECLARATION

In submitting my entry I confirm that I have read, understood & agree to be bound by the competition rules & acknowledge that finished work may be displayed on the internet or in print. I also agree that copyright will be in the name of the National Hairdressers' Federation.

I further authorise that my name, the name of my salon/college may be attributed to this work. I understand that I am responsible for my own travel expenses and any accommodation costs. I will be available to attend the inspirational day on the dates specified for my competition.

**I agree**  (tick box)

**Signature** .....

## HOW TO ENTER

**POST** Send entry form and mood board with cheque to National Hairdressers' Federation, One Abbey Court, Fraser Road, Priory Business Park, Bedford, MK44 3WH

**CALL** If you would prefer to pay by card then please call the Membership Team on 01234 831965.



# Future Generations

YEAR TWO/THREE APPRENTICES

## WHAT TO DO

Submit a mood board (no larger than A3) with your inspiration for Spring/Summer 2017 hair & fashion trends.

Write your name, salon name and NHF membership number on the back of your entry.

Penalty points will be awarded for mood boards over A3 size.

## THE COMPETITION

Finalists will be chosen and invited to attend an inspirational day with **Akin Konizi** at HOB Academy and to receive their certificates on 5 July 2017.

## THE PROCESS

Submit your entry by 31 May 2017. Entries after 5pm will not be accepted.

The entry fee is £20.

Judging will take place on 5 June 2017 by high profile hairdressers and industry experts.

Each entrant will be judged based on the passion for hairdressing or barbering portrayed in the mood board.

Submit your entry along with the entry form on the next page.

You must be available to attend the inspirational day at HOB Academy on 5 July 2017.



# ENTRY FORM - FUTURE GENERATIONS

## YOUR DETAILS

**Name** .....

**Address** .....

**Postcode** ..... **Contact number** .....

**Email** .....

## SALON/BARBERSHOP DETAILS

**Business Name** .....

**NHF Membership No** (if applicable) .....

**Business Owner Name** .....

**Business Address** .....

**Postcode** ..... **Contact number** .....

**Email** .....

## DECLARATION

In submitting my entry I confirm that I have read, understood & agree to be bound by the competition rules & acknowledge that finished work may be displayed on the internet or in print. I also agree that copyright will be in the name of the National Hairdressers' Federation.

I further authorise that my name, the name of my salon/college may be attributed to this work. I understand that I am responsible for my own travel expenses and any accommodation costs. I will be available to attend the inspirational day on the dates specified for my competition.

**I agree**  (tick box)

**Signature** .....

## HOW TO ENTER

**POST** Send entry form and mood board with cheque to National Hairdressers' Federation, One Abbey Court, Fraser Road, Priory Business Park, Bedford, MK44 3WH

**CALL** If you would prefer to pay by card then please call the Membership Team on 01234 831965.



# Incredibles Photoshoot

**3+ YEARS HAIRDRESSING**

## **WHAT TO DO**

Submit a photo of your model, showcasing a cut and colour of an Autumn/Winter 2017 trend.

Photo should be no larger than 6x4 and have just the model's head and shoulders featured.

Submit a mood board (no larger than A3) on your inspiration and look.

Penalty points will be awarded for mood boards over A3 size.

Write your name, salon name and NHF membership number on the back of your entry.

## **THE COMPETITION**

The winners and their models (must be the same model used in entry photo) will be chosen to take part in an amazing photoshoot at Goldwell Academy on 3 August 2017.

Finalists and models must be available on this date.

The entry look must be able to be re-created on this date, if not the finalists place will be forfeited.

## **THE PROCESS**

Submit your entry by 31 May 2017.

The entry fee is £40.

Judging will take place on 5 June 2017 by high profile hairdressers and industry experts. They will be looking to put together a collection using your submitted work.

If you are a finalist you and your model must be available to attend the photoshoot mentored by Beverly C at Goldwell Academy on 3 August 2017.

Finalists will receive photoshoot images once they have been released by the NHF.

# ENTRY FORM - PHOTOSHOOT

## YOUR DETAILS

**Name** .....

**Address** .....

**Postcode** ..... **Contact number** .....

**Email** .....

## SALON/BARBERSHOP DETAILS

**Business Name** .....

**NHF Membership No** (if applicable) .....

**Business Owner Name** .....

**Business Address** .....

**Postcode** ..... **Contact number** .....

**Email** .....

## YOUR MODEL'S DETAILS

**Model Name** .....

## MODEL INFORMATION

**Female**  **Male**  **Clothing size** ..... **Height** .....

## DECLARATION

In submitting my entry I confirm that I have read, understood & agree to be bound by the competition rules & acknowledge that finished work may be displayed on the internet or in print, and I give mine and my model's consent to this. I also agree that copyright will be in the name of the National Hairdressers' Federation. I further authorise that my name, the name of my salon/college may be attributed to this work.

I understand that I am responsible for my own travel expenses and any accommodation costs. I will be available on the dates specified for my competition. And my model used in my entry will be available on the dates specified to recreate the same look for the photoshoot.

**I agree**  (tick box)

**Signature** .....

## HOW TO ENTER

**POST** Send entry form, photo and mood board with cheque to National Hairdressers' Federation, One Abbey Court, Fraser Road, Priory Business Park, Bedford, MK44 3WH

**CALL** If you would prefer to pay by card then please call the Membership Team on 01234 831965.





**NHF**, One Abbey Court, Fraser Road, Priory Business Park, Bedford MK44 3WH.

**Phone:** 01234 831965 | **Email:** [enquiries@nhf.info](mailto:enquiries@nhf.info) | **Web:** [www.nhf.info](http://www.nhf.info)

