

2021 Industry Statistics

FOR HAIRDRESSING, BARBERING & BEAUTY

Business



Over **half** of hair and beauty businesses have an annual turnover of **less than £99k**.



There are over **46,000** hair and beauty businesses in the UK, a rise of over **1,300** (3%).



The hair and beauty industry generated **£5.5bn** in turnover in 2019-20.



Almost three-quarters of hair and beauty businesses employ **fewer than five** people and **94%** employ **fewer than ten** people.



Despite the **pandemic**, the number of hairdressing, barbering and beauty businesses **continued to grow** year on year, albeit at a slower rate than in previous years.



Hair and beauty businesses continue to show **higher survival rates** after five years than many other sectors.



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People



The hairdressing and beauty workforce declined by around **7,000** (2.5%).



63% of people working in the hair and beauty sector are **self-employed**.



Almost half the workforce are aged **16-34**.



Over **86%** of the workforce are **female**.



Around **6,600** people started hairdressing and barbering apprenticeships in England in **2020/21** compared to around **7,000** in **2019/20**. This is a drop of **9%** compared to the previous year.

www.nhbf.co.uk

Want to know more?

The full report is free to Members and available for £250 to non-members. Please call **01234 831965** for more information.

The NHBF (National Hair & Beauty Federation) is the UK's largest trade body for hairdressing, barbering and beauty salons, representing over 6,000 business owners. We're here to help our Members run successful and profitable businesses.

Established in 1942, our Members rely on us to act in their best interests and to speak confidently on their behalf on industry issues.

Membership is open to salons, barbershops and chair, space and room renters.

Trade membership is open to suppliers of salon products, equipment, advice or services and colleges or training providers.