

2024 INDUSTRY STATISTICS

FOR HAIRDRESSING, BARBERING & BEAUTY

BUSINESS



Nearly **64%** of hair and beauty businesses have an annual turnover of **less than £99k**.



More than **80%** of hair and beauty businesses employ **fewer than five** people and **95% fewer than ten** people.



There are over **63,800** hair and beauty businesses in the UK, a rise of nearly **1,900 (3.1%)**.



The number of hairdressing, barbering and beauty businesses **continued to grow** but at a slightly slower rate than previously.



The hair and beauty industry generated **£5.8bn** in turnover bringing it back in line to pre-Covid levels



Hair and beauty businesses **remain resilient**, with survival rates for business across all categories remaining more or less **stable**.



PEOPLE



The hairdressing and beauty workforce **declined** by around **16,500** (7.5%).



58% of people working in the hair and beauty sector are **self-employed**.



Less than half the workforce are aged **16-24**.



Over **85%** of the workforce are **female**.



Around **6,700** people started hairdressing and barbering **apprenticeships** in England in **2023/24**.

WANT TO KNOW MORE?

The full report is **free to Members** and available for **£250** to non-members. Please call **01234 831965** for more information or visit **nhbf.co.uk**.

The **NHBF** is the UK's largest trade body representing over 5,000 business owners. Since we started in 1942 our unrivalled knowledge and expertise has made us the most trusted resource and 'go to' organisation for salons, barbershops and self-employed chair, space and room renters.

Membership is open to salons, barbershops and chair, space and room renters.

Trade membership is open to suppliers of salon products, equipment, advice or services and colleges or training providers.

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