



Supporting the hair, beauty and barbering industries

Social Media Calendar 2018

M	T	W	T	F	S	S
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JULY

- 2-15** Wimbledon
- 7** World Chocolate Day
- 13** Friday the 13th
- 15** Give Something Away Day
- 15** World Cup Final

- 17** World Emoji Day
- 19** Get to Know Your Customers Day
- 30** World Friendship Day

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27	28	29	30	31		

AUG

- 3** International Beer Day
- 15** National Relaxtion Day
- 16** A Level Result Day
- 19** World Photo Day
- 23** GCSE Result Day

- 27** August Bank Holiday

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SEPT

- 1** Back to School Month
- 5** International Day of Charity
- 10** National Spa Week
- 14-18** London Fashion Week
- 21** International Day of Peace

- 29** MacMillan Coffee Morning



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OCT

- 1 Breast Cancer Awareness Day
- 1 Stoptober
- 1 World Coffee Day
- 5 National Do Something Nice Day
- 10 World Mental Health Day
- 18 Get to Know Your Customers Day
- 28 National Make a Difference Day
- 31 Halloween

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NOV

- 1 Movember
- 3 World Kindness Day
- 5 Bonfire Night
- 7 Diwali
- 12 Anti-Bullying Week
- 23 Black Friday
- 25 Cyber Monday

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DEC

- 1 Small Business Saturday
- 14 Christmas Jumper Day
- 16 Free Shipping Day
- 18 Answer the telephone like Buddy the Elf Day
- 24 Christmas Eve
- 25 Christmas Day
- 26 Boxing Day
- 31 New Years Eve

