

The Christofer Mann  
**STEP UP  
& SHINE**  
SCHOLARSHIP



# What you need to know

The Christofer Mann Step-Up & SHINE Scholarship is awarded to one hairdresser every year

The hairdresser can be of any level experience, age or geographic location

£2,500 WILL BE AVAILABLE FOR THE YEAR AND WILL COVER TUITION FEES, TRAVEL AND OVERNIGHT EXPENSES

INDUSTRY LEGEND DEBBIE G WILL ACT AS THE MENTOR FOR THE WINNER

**How to apply for this once in a lifetime opportunity:**

We want to know a little bit about you and why you would be the perfect candidate for this incredible Scholarship. You'll need to complete a short application explaining your hairdressing background and your ambitions and record a 60 second video to support your application telling us why you would love this opportunity using #stepupandshine19

## TOP TIPS

**WE WANT TO KNOW WHY YOU WOULD LOVE THIS OPPORTUNITY SO MAKE SURE YOU TELL US WHY**

**GET AN IMAGE YOU ARE PROUD OF, OR A HAIRCUT YOU THINK SHOWS YOUR SKILLS, THEN SHOW US**

**THINK ABOUT WHERE YOU ARE RECORDING. WE WANT TO KNOW ABOUT YOU SO CHOOSE A QUIET LOCATION**

**DON'T FORGET THE HASHTAG – WITHOUT IT WE CAN'T SEE YOUR VIDEO AND YOU MIGHT MISS OUT ON BEING SELECTED**

### NICOLA HAMM

"Having won the Step UP & SHINE

Scholarship it has changed my outlook on my career, given me immense confidence, challenged and motivated me. The fact that you can tailor/choose which courses you need is like no other prize in our industry. There is no age limit to who can enter, it is for anyone who wants an opportunity to this level of training. It's a really fair chance for someone to propel their skill set.

Don't think about it just do it!

IT'S A REALLY  
FAIR CHANCE FOR  
SOMEONE TO PROPEL  
THEIR SKILL SET.  
DON'T THINK ABOUT  
IT JUST DO IT!



### DEBBIE G STEP UP &

SHINE MENTOR

"This is such an exciting initiative. Christofer was a huge supporter of grass-roots hairdressing and believed whole heartedly in the concept of education for all. The Scholarship is open to any stylist or assistant, of any age and any level, anywhere in the UK. No experience is necessary but the drive and enthusiasm to learn is vital.

SUPPORTING  
THOSE 'UNCUT  
DIAMONDS'  
OF THE  
INDUSTRY



### EVIE SCROWSTON

Hays Salon in Hull.

"My Step UP & SHINE journey has been Incredible! I had the opportunity to spend an inspirational day with Debbie when I was able to select the courses that will help me develop in my career. When I attended my chosen courses I learned so much.

I was able to take it all back to the salon with me and I know that I will benefit in the future."

TO BE  
SUPPORTING  
DEBBIE ON STAGE AT  
SALON INTERNATIONAL  
WAS AN EXPERIENCE  
I WILL NEVER  
FORGET



For more information on this amazing opportunity contact Carol on [carol@fellowshiphair.com](mailto:carol@fellowshiphair.com) or Gemma on [marketing@nhf.info](mailto:marketing@nhf.info)

## What happens next?

The closing date for getting your video up on Instagram is 1st February 2019 and this means we have plenty of time for our selection committee to have a look at all of the entries. A shortlist of 6 applicants are then selected.

During the months of February and March we come to your salon to meet you. We will observe you working and take a moment to get to know you. All of this information will then be taken to our final judging panel who will select the winner!